


**TEMPLATE – MANUFACTURING / ALLIED BUSINESS
ABOUT THE PROJECT**

• **Proposed Project:**

Project Location	<i>Full Address including Khasara No. Plot No. etc.</i>	
	Connectivity	Approx. Distance (in Km.)
	Railway	
	Airport	
Location Benefits	<p>Example: The proposed project is coming up on situated at This area is famous for major supplying products to different parts of the country. The proposed project location is also very nearer to The proposed project location is an industrial hub for different types of electronic products and services. Therefore the procurement of raw materials & disposal of finished product will be easily handled post implementation of the proposed project.</p>	
Installed Capacity	Production Capacity	Proposed Production Capacity
	Full / 100% operating Capacity	
	Operating Capacity	
Manufacturing Process	<i>- Please explain the process in bullet points</i>	
Product and its Types	<ul style="list-style-type: none"> <i>- Product Names</i> <i>- Details / description of the products</i> <i>- USP / Uniqueness of the product</i> <i>- Usage in the Industry / Market</i> 	
Upload Photographs of the Products	<p><i>- Photographs with descriptions of the Proposed Products.</i></p> <div style="text-align: center;">  </div>	
Raw Material	<i>- Write about the Raw material details and descriptions;</i>	
Raw Material Suppliers	<i>- Write about the List of raw material suppliers in the location</i>	
Utilities Power Requirement in KVA/HP/KW	<p>Example: The proposed unit requirespower connection. The premised already has the required load power connection. Also, as a power back up option, the Company will have a DG Set of (_____ HP), the cost of which has been included in the project cost.</p>	
Utilities Water Requirement in Liters	<p>Example: The operational activities of the proposed unit shall be performed by different machines and tools which do not require water to perform. Hence, the water requirement is mainly for human consumption which will be sourced from the govt. water supply which already exists in the premise.</p>	
Effluent's treatment (if any)	<p>Example: No effluent would be generated from the proposed unit as the project is pollution free. Neither any smoke nor any effluents are involved in the manufacturing process. However, requisite approval shall be obtained</p>	

	<i>from the PCB during the period.</i>	
Manpower Requirements	Manpower details	Number
	Production Manager	
	Quality Manager	
	Marketing Manager	
	Compliance / Secretarial Officer	
	Finance / Accountant Officer	
	Office Assistants	
	Store Officer	
	Skilled - Semiskilled Workers / Operators	
	Unskilled Workers	
	Security workers	
	Any Other	
	Total	
Proposed name of Insurance Company for taking the insurance of the project.	<i>M/s</i>	
Business Model and Market	<i>Please mention the product selling and revenue earning concept that will be followed by the company.</i>	
Market availability of the proposed product	<i>Please type within 200 words.</i>	
List of competitors	<i>Please type within 200 words.</i>	
Marketing strategy for the proposed product	<i>Please type within 200 words.</i>	
SWOT (Strength, Weakness, Opportunity & Threats)	<i>Please capture SWOT w.r.t. Promoter's experience, Business, Company, Products, Market Access, Marketing Strategy, any other.</i>	